

Creating and growing a benchmarking business is exciting. Migrating to a new platform that grows with your business, delivers a world-class client experience and eliminates manual processes can be

a challenge. Doing it all while maintaining your business can be hard. Working together, Osprey and IHS Markit were able to re-imagine the RE Benchmarking service, leverage Osprey's proven Business Application Framework and Actionable Intelligence products and deliver a completely new technology-driven experience the customers of IHS.



“I just had a call with [one of the nation’s largest utilities and wind owners] and wanted to quote their superlatives for you all—impressive, really smooth, easy to use... and just wanted to pass along my positive feedback as well.”

Product lead, RE Benchmarking

Challenges

- To find a better, more efficient way to collect, validate, process and share wind project information.
- To increase customer engagement by providing benchmarking information through an always available and always current, interactive web-based experience.
- To be able to grow and scale both our business and our technology, and establish a platform upon which we can create new products.

Approach

- Obtain a detailed understanding of the current system, data sets, challenges and desired system characteristics.
- Understand how end-customers will interact with the new system, and how it will fit into their daily workflow.
- Design the new system using Osprey's flexible and powerful technology solutions.
- Build a project schedule that is aligned with current business cycles to time feature releases with business.

Outcomes

Together, Osprey and IHS Market were able to design and build a release of a completely new product to customers in less than 6 months. The new system has had the intended effect of making it easier to acquire new customers.

Wind customers are able to weigh costs, trends and failures in a way that wasn't possible before, and can make more informed decisions when choosing different turbines or manufacturers, for example. With access anytime they need it, once-a-year-reporting is a thing of the past.